

Hyeran Jeong

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Research

Jeong, H. (2024). Expanding the youth discourse: everyday precarity through a young South Korean woman's autoethnography. International Journal of Adolescence and Youth, 29(1).

<https://doi.org/10.1080/02673843.2024.2340657>

Education

Seoul National University

2024~: PhD student in Sociology

Seoul National University

2018: Master of Arts in Communication. Thesis title: Celebrity Culture and Femininity in South Korea: A Study of Lee Hyori

Pusan National University

2015: B.A. in Russian Language and Literature (major) & Arts Culture and Image (minor) Thesis title: The Politics and Aesthetics of Russian Soviet Avant-Garde Cinema

Research/Teaching Experience

3/2016-10/2016: Research Assistance

Book title: News Literacy Education 2: Testing the Short-Term Effects (Korea Press Foundation)

9/2015-12/2016: Teaching Assistance

Course title: English Writing (undergraduate; Faculty of Liberal Education of Seoul National University)

5/2015-6/2015: Research Assistance (Monitoring)

Project title: Monitoring Online Sexism and Development of the Monitoring Tool (2016; Korean Women's Development Institute)

06/2015: Presentation

Title: IU (a K-pop singer) in 'Wonderland': Gender Trouble in Korean Society through IU's Controversy (National Graduate Student Conference, Korean Society for Journalism & Communication Studies)

Work Experience

10/2020-Present: Researcher and project manager (full-time)

Korean Film Council (Film Policy Division)

- Film industry statistics monitoring and reporting: statistical data collection, analysis, report writing and supervision, press release (online distribution), press Q&A (wired)

Report titles: Korean Film Industry (published monthly), Korean Film Industry - Independent Films section (published annually), Korean Film Gender Statistics (published annually), National Theater

- Survey (published annually), Korean Film (monthly magazine)
- Conducts and reports on film policy research
 - Research subjects: diversity and inclusion, social impact, local films, gender, ESG (Environmental, Social, and Governance)
 - Report titles: [KOFIC Issue Paper 2023-03] 2022 Gender Workforce Report on the Korean Film Industry [KOFIC Issue Paper 2022-02] An Exploratory Study for the Application of Social Values to Film Policy: From SDGs to KOFIC, [KOFIC Issue Paper 2020-11] Alternative Screening Cases in Each Country due to COVID-19: Focusing on Car Theaters
- Hosts forums related to pending issues and conducts research demand surveys
 - The Concept of Films and Local Films (2022) (hosting)
 - Post-COVID-19 and Korean Film Industry: Issue Awareness Forum (support)
 - Post-COVID-19 and Korean Film Industry: Policy Task Forum (support) etc.

Korean Film Council (Funding & Support Department)

- Management of financial support projects (local films, Cultural Rights for Vulnerable Communities, small movie theaters)
 - Project titles: Local Film Production Support, Mobile Cinema Support, Small Movie Theater Support
- Hosting forums related to pending issues
 - Event title: Small Movie Theater Seminar - A Decade of Records (2023) (hosting)
- Management of assemblies with local organizations to establish governance
 - Assembly organization: Korea Film Commissions & Industry Network (including 13 local film support commissions), Busan Film Commission (MOU)

03/2019-10/2020: Art Project Manager (full-time)

Busan Cultural Foundation (Art and Cultural Project Support Team)

- Implemented various art support projects
 - Project title: Literature support project, Mecenat project, Citizen crowdfunding project etc.

Publications

Master's thesis

- The Celebrity Culture and Femininity in South Korea through the Star Study of Lee Hyori

Books

- Hidden Faces of Young-do Island (2021) (not for sale)
- News Literacy Education 2: Testing the Short-Term Effects (assisted with research)

Reports

- 2022 Gender Workforce Report on the Korean Film Industry. [KOFIC Issue Paper 2023-03]
- An exploratory study for the application of social values to film policy: From SDGs to KOFIC. [KOFIC Issue Paper 2022-02]
- Alternative screening cases in each country due to COVID-19: Focusing on car theaters [KOFIC Issue Paper 2020-11] (co-author)

Activities

Art Projects

08/2021 – 11/2021: Art project (interview)

Title: Hidden Faces of Young-do Island (funded by the Yeongdo Cultural City Center)

07/2019: Film making

Title: Archiving Trauma (experimental film)

Research Activities

05/2022: Presentation (Research group “Another Culture”)

Title: On Stickiness and Harmlessness: Reading Jean Gabriel Tarde's ‘Social Theory’ and Sociologist Hongjoong Kim's ‘The Age of Harmlessness’

03/2021 – 07/2021: Research Project (Research group “Another Culture”)

Project title: The Archive of the First Feminist Generation in Korea (interview)

04/2020 – 08/2020: Study Gathering (Study group “Discrimination and Difference”)

Study subject: The Fundamentalism of the Korean Church and Queer Practices

Student Journalism

03/2014 – 10/2014: Reporter (Republic of Korea National Election Commission)

Researched on domestic and global policies related to elections etc.

08/2013 – 04/2014: Columnist (Current affairs magazine for college students, Bait)

Column title: Jeong Hye-ran’s Fun Revenge for a Boring World

Other Cultural Activities

03/2016 – 08/2016: Hallyu International Exchange Class (assistance)

Provided administrative support for distance learning at Bordeaux University (France) and Seoul National University

06/2013 – 10/2013: University Student Cultural Planner (Media Team)

Supported remote classes at Bordeaux University and Seoul National University

05/2013 – 12/2013: International Exchange Supporter for University Students (Busan Foundation for International Cooperation)

Supported cultural activities (e.g., culture exchange, language classes, etc.) for international students

Training

13/02/2014 – 16/02/2014: Advertising on-the-job training (Korea Broadcast Advertising Corporation)

04/10/2013 (certificate): Creative Storytelling course (Busan IT Industry Promotion Agency, Dongseo University Storytelling Research Institute)

Award/Scholarship

Awards

24/10/2009: Bronze Award at the 18th National Classical Reading Book Review Contest

23/10/2010: Bronze Award at the 19th National Classical Reading Book Review Contest

28/08/2013: President's Award at the In-College Book Review Contest

Book review title: Labor and Alienation: What Gregor Feared Most (Franz Kafka’s The Metamorphosis)

Scholarships

03/2016 – 09/2016: Scholarship for Superior Academic Performance (full)
Department of Communication, Seoul National University

09/2015 – 12/2015: Scholarship for Teaching Assistant
Seoul National University

09/2015 – 12/2015: Scholarship for Superior Academic Performance
Department of Communication, Seoul National University

09/2013 – 06/2014: National Scholarship
Korean Student Aid Foundation

03/2014 – 08/2014: Scholarship for Superior Academic Performance
Pusan National University

Research Skills

Ethnographic writing
Semiotic image analysis